



# JOIN THE FIGHT AGAINST CHILDHOOD CANCER

— A NAMED FUND OF CURE CHILDHOOD CANCER —  
A 501 - C - 3 DEDICATED TO CONQUERING PEDIATRIC CANCER

## 15% of Your Purchase Today Supports Childhood Cancer Research!!!

PRESS ON DAY - FRIDAY, SEPTEMBER 30, 2011

In honor of Childhood Cancer Awareness month, 15% of your purchase today will be donated to Press On to CURE Childhood Cancer. Please consider an additional donation to help us cure the NUMBER ONE disease killer of American children. Over 25% of children diagnosed with cancer will be dead within 5 years. Those who do survive face life-long serious side effects from the “cure” such as secondary cancers, heart defects, infertility, and scoliosis among others.

Press On to CURE Childhood Cancer supports research into novel and less toxic therapies for neuroblastoma and acute myeloid leukemia, two deadly pediatric cancers. Press On is inspired by two special little boys who are fighting for their lives against pediatric cancer, Patrick Chance and Brennan Simkins. You can learn more about their inspiring battles and Press On at [www.pressonfund.org](http://www.pressonfund.org).

Press On is a fund established through CURE Childhood Cancer, Inc., a 501(c)(3) non-profit corporation funded through private individual donations, corporate donations, and donations from public and private foundations.

WWW.PRESSONFUND.ORG